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Hysteresis Design of Magnetic Materials for Efficient Energy Conversion

Tuesday, 09 Mar. 2021, 9:00 s.t., UDE, Zoom



**Dr. Jos Lenders**

**Editor-in-Chief of Advanced  
Materials,**

**Wiley, United States**

Zoom Information:

Meeting-ID: 889 0742 7536

Kenncode: 939602

**Publishing advanced materials science with Wiley under the Projekt DEAL “Publish & Read” agreement – How to maximize your success!**

**Abstract:**

Jos Lenders (Editor-in-Chief of *Advanced Materials*) from Wiley will track important trends and developments in materials science publishing and the *Advanced* journals program. Together, these journals receive more than 100 submissions every day, and only around 15% make it to publication. So, what do editors do to select the very best papers, and what can authors do to optimize their chances of having their manuscripts accepted? Jos hopes to provide insight into these topics as well as some tips for your publication strategy. The talk will further include an update on [Projekt DEAL](#), the “Publish & Read” agreement between Wiley and a consortium of over 700 German universities and research institutes, allowing scientists from those organizations to have access to and publish Open Access in all of Wiley’s journals. Anybody who is enthused about where scientific publishing will go next is welcome to join the seminar and discussion.

**About the speaker:**

Dr. Jos Lenders is the Editor-in-Chief of *Advanced Materials* as well as a Deputy Editor for *Advanced Optical Materials*. He studied chemical engineering with a minor in biomedical engineering and a master in polymers and composites at Eindhoven University of Technology (in the Netherlands), where he also obtained his PhD in the area of bioinspired materials chemistry and advanced electron microscopy. He joined Wiley in 2015.

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