The Bosch Group set up its Taiwan operation in 1990. With our unceasing investment and development in Taiwan, three legal entities and three R&D centers have been established and our presence in Taiwan continues to grow. Bosch provides comprehensive solutions of OEM automotive equipment, automotive aftermarket service, drive and control technology, building technology, thermotechnology, power tools, home appliances, as well as micro mechanical sensors in Taiwan. The company is also committed to corporate social responsibility to Taiwan’s society through promoting road safety, environmental protection, and social care.

Bosch in Taiwan is part of the Bosch Group, a leading global supplier of technology and services. The Bosch Group’s strategic objective is to deliver innovations for a connected life. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is “Invented for life”.

**MILESTONES**

- **1900**: Establishment of Bosch Representative Office in Taiwan
- **2007**: Establishment of R&D center for video surveillance products
- **2012**: Acquisition of the household appliance division from a local distributor to establish the BSH Home Appliances Private Limited
- **2015**: Establishment of R&D Center for MEMS sensor and ASIC (Application Specific Integrated Circuit) packaging
- **2018**: Establishment of Taiwan’s first Industry 4.0 training center on campus at National Cheng Kung University
“Taiwan continues to be an important market for Bosch. We strive to sustain strong position and increase market share in Taiwan,” – Jan Hollmann, Managing Director of Bosch Taiwan

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