Bosch in Taiwan

Having established a regional presence in 1990, Bosch in Taiwan generated sales of 33.9 billion NTD (1.08 billion euros) and employed 540 associates, as of December 31, 2022. Based on investment and development in Taiwan, three legal entities and four R&D centers have been established and the company in Taiwan continues to grow. Bosch provides comprehensive solutions of OEM automotive equipment, automotive aftermarket service, eBike systems, drive and control technology, building technology, power tools, home appliances, as well as micro mechanical sensors in Taiwan. The company is committed to corporate social responsibility in the aspects of environmental protection, social caring, associate development, and more.

Bosch in Taiwan is part of the Bosch Group, a leading global supplier of technology and services. The Bosch Group’s strategic objective is to deliver innovations for a connected life. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is “Invented for life.”

### Milestones

- **1990**: Establishment of Bosch Representative Office in Taiwan
- **2007**: Establishment of R&D center for video surveillance products
- **2015**: Establishment of R&D center for MEMS sensors and ASIC (Application Specific Integrated Circuit) packaging
- **2018**: Establishment of Taiwan’s first Industry 4.0 training center on campus at National Cheng Kung University
- **2020**: Establishment of Bosch eBike Systems Headquarters Asia Pacific
“With another record sales in 2022, Bosch Taiwan achieved double-digit growth in sales for six consecutive years,” – Andreas Schmidt, Chairman and Managing Director of Bosch in Taiwan.

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Since 1990

Bosch in Taiwan

Sales revenue
33.9 billion NTD (1.08 billion euros)

Associates 540

R&D associates 113

Bosch worldwide

Founded 1886

R&D Expenditure 7.2 billion euros

Sales revenue 88.2 billion euros

Associates roughly 421,000

Present in nearly every country in the world

Business sectors worldwide

Mobility Solutions 52.6 billion euros

Industrial Technology 6.9 billion euros

Energy & Building Technology 7.0 billion euros

Consumer Goods 21.3 billion euros